

PLURALSIGHT

Pluralsight Acquires Tekpub, Third Acquisition in 3 Months

Pluralsight will add Tekpub's training to its rapidly expanding library of more than 1,100 courses for developers and IT admins

Tekpub co-founder and creative director Rob Conery will continue to author training videos for Microsoft and open-source technologies at Pluralsight

Tekpub is Pluralsight's third addition in three months, coinciding with the full integration of open-source resource PeepCode and IT training network TrainSignal in early October

SALT LAKE CITY (October 31, 2013) – Online training platform [Pluralsight](#) announced today a significant addition to its developer offering with its purchase of Tekpub, a leading provider of high-quality technical screencasts for programmers. The acquisition, Pluralsight's third since receiving \$27.5 million in funding from Insight Venture Partners in Jan. 2013, further establishes Pluralsight as a premier training hub for software developers and IT administrators.

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Tekpub's premium screencasts on C#, Ruby, JavaScript and others will be integrated into Pluralsight's fast-growing course library over the coming months. Earlier this month, Pluralsight completed the integration of all content from its previous acquisitions — open-source resource PeepCode and IT training network TrainSignal — expanding its online platform to more than 1,100 courses for more than 400,000 tech professionals across 100 countries.

Rob Conery, co-founder and creative director of Tekpub — known in the tech community for his innovative and engaging style of screencasting — will continue to author training courses on Microsoft technologies, open source and his other specialties. Like PeepCode's Geoffrey Grosenbach and TrainSignal's Scott Skinger, Conery brings the level of technical proficiency that enables Pluralsight to serve expert-level users.

"We've been big fans of Rob and Tekpub for a long time and are thrilled to welcome him to the rapidly growing Pluralsight family," said Aaron Skonnard, CEO of Pluralsight. "Tekpub is beloved in the industry for pushing the boundaries of screencasting, and we anticipate both Tekpub and Pluralsight customers will be delighted that they don't have to choose one or the other anymore," Skonnard said, noting that current Tekpub subscribers will have access to Pluralsight's library of 1,100 courses immediately. "The acquisition reinforces Pluralsight as the go-to online destination for all programming and IT training needs."

Since Tekpub's establishment in 2009, the site has gained a strong following among industry experts, many of whom were featured in Conery's popular "Full Throttle" videos, a running series of unvarnished, up-close-and-personal interviews and walkthroughs with famed coders. Notable Tekpub guest instructors have included Scott Hanselman and Jon Skeet, two of the most respected names in the developer community. By engaging leading experts as course authors, Tekpub and Pluralsight alike have helped familiarize thousands of users with new and emerging software technologies in a matter of hours. To Conery, one of the biggest considerations was this shared passion for providing users with access to the best minds in the business.

"My mission with Tekpub has been to light a fire in developers who want to expand their career, and I think we've done just that," Conery said. "But I also feel like our work is just beginning — we're only scratching the surface of what can be done with online developer training. Joining

forces with Pluralsight is a natural and exciting next step. I know our customers will be excited to have access to Pluralsight's huge library of content, and I look forward to working with some incredibly talented people, doing more of what I love."

Tekpub courses will be fully integrated into the Pluralsight catalog over the next few months. With a network of more than 330 expert authors, Pluralsight has quickly become a one-stop shop for software developers and IT administrators on the individual and enterprise level. All told, more than 4,500 corporate members rely on Pluralsight for professional development, including HP, Intel, Capgemini, Schlumberger, Citigroup, Accenture, State Farm, Fidelity and Philips 66.

About Pluralsight

Pluralsight is a global leader in high-quality online training for serious software developers and IT pros. The revolutionary Pluralsight training library provides technology professionals everywhere with instant access to a rich collection of online training courses delivered by world-renowned industry authorities. Pluralsight provides flexible and cost-effective subscription plans for individuals and businesses starting from as little as \$29 a month, and offers educators, parents and kids unlimited access to a free suite of programming courses made especially for young learners. See what you can learn at pluralsight.com and join the @pluralsight community on Twitter.

About Tekpub

Tekpub is a premium screencast provider for tech professionals, offering training in C#, jQuery, ASP.NET, Git, Rails and other essential developer tools. Known for its exceptional production quality and first-class instruction, Tekpub has become one of the most influential training resources in the developer community. James Avery and Rob Conery founded the site in 2009 with the singular goal of educating current and future developers. Tekpub is now at the forefront of online open-source training for individuals and enterprises.

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