PLURALSIGHT

PLURALSIGHT ANNOUNCEMENT EMAIL.

1. WHAT IS IT?

This is an email that introduces plan users to Pluralsight, sets expectations for usage and explains why your company is investing in their skill development.

2. WHO IS IT FOR?

Send this email to any employee on your Pluralsight plan. Feel free to personalize the template to fit your company's culture.

3. WHEN SHOULD I USE IT?

- Send this email on launch day, but before you assign users to your plan. This allows users to understand what Pluralsight is before they log into their account.

- Sometimes people need a little pick me up. Send an updated variation of this email to re-engage users and renew energy to learn.

4. SHOW ME AN EXAMPLE

Welcome to Pluralsight!

As a [insert company name] employee, you now get access to Pluralsight's technology learning platform to help you stay up-to-date, measure your skills and solve problems faster. We're partnering with Pluralsight to offer you the most relevant and in-depth online training taught by industry experts in software development, IT ops, data, security and more.

Get started with your new plan:

Check your inbox today for an email from Pluralsight with instructions on setting up your account. You must accept this invite and set yourself up as a user in order to access your [insert company name] account.

- If you are entirely new to Pluralsight, select the first box "Create a new account."

- If you have had an account with Pluralsight in the past (through a free trial or as an individual subscriber), select "Already have an account?" and log in with your existing credentials.

If you have any questions, please contact [insert rep name].

Consistent learning with Pluralsight will help you work smarter, not harder. Stick to it, and you can expect to see yourself producing work faster, shipping better projects and coming up with innovative ideas. This will be a game changer! Look out for more information soon.

Best,
[Plan admin]

CREATE THE **FUTURE**