

# FACT SHEET

Pluralsight is the leading technology workforce development company that helps companies and teams build better products by developing critical skills, improving processes and gaining insights through data, and providing strategic skills consulting. Trusted by forward-thinking companies of every size in every industry, Pluralsight helps individuals and businesses transform with technology. Pluralsight Skills helps enterprises build technology skills at scale with expert-authored courses on today's most important technologies, tools to align skill development with business objectives, virtual instructor-led training, hands-on labs, skill assessments and one-of-a-kind analytics. Flow complements Skills by providing engineering teams with actionable data and visibility into workflow patterns to accelerate the delivery of products and services.

## PLURALSIGHT

Draper, UT  
[www.pluralsight.com](http://www.pluralsight.com)

## STOCK SYMBOL

**NASDAQ:** PS

## AT A GLANCE

**Founded:** 2004

**Headquarters:** Farmington, UT

**Offices:** Boston, MA; Dublin, Ireland

**Employee Count:** 1,700+

**Industry:** SaaS

**Partners:** Adobe, Microsoft, Oracle, Google, Unity, Stack Overflow, Amazon Web Services

**Customers:** Trusted by approximately 70% of Fortune 500 companies; more than 17,700 business accounts.

**Reach:** Serving customers in 180 countries

**Q3, 2020 Revenue:** \$99.5M

## LEADERSHIP

**Aaron Skonnard**, CEO and Co-Founder

**James Budge**, Chief Financial Officer

**Matthew Forkner**, Chief Legal Officer

**Ross Meyercord**, Chief Revenue Officer

**Anita Grantham**, Chief People Officer

**Chris Tonas**, Chief Technology Officer

**Brandon Peay**, Executive Vice President of Skills

**Katherine Murphy**, Executive Vice President of Flow

**Chris Oliver**, Executive Vice President of Corporate Strategy

## AWARD HIGHLIGHTS

- 2020 Fortune 100 Best Places to Work
- Forbes Cloud 100 (Top 20, 2017)
- Entrepreneur 360 Best Company (2017)
- Inc. 500 | 5000 (2016, 2015, 2014, 2013)
- Forbes America's Most Promising Companies (2015)

## PRODUCTS

Pluralsight's technology skills platform gives leaders confidence their teams can deliver on critical objectives.

**Pluralsight Skills** empowers technology teams to keep up with the pace of change, put the right people on the right projects and boost productivity through expert courses, skill assessments and one-of-a-kind analytics. With Skills, leaders have visibility into what their employees are capable of and can effectively leverage their teams to deliver on their technology strategy. Skills empowers you to:

- Index tech skills across your organization with Skill IQ
- Upskill employees into modern tech roles with Role IQ
- Build fluid teams that meet objectives with skill analytics
- Instantly access the expertise of our network of 1,500+ authors
- Develop skills in record time with personalized course recommendations
- Overcome roadblocks with powerful strategy and onboarding services

## BOARD OF DIRECTORS:

**Aaron Skonnard**, Chairman, CEO, and Co-Founder

**Arne Duncan**, Managing Director, Emerson Collective, and former Secretary of Education

**Brad Rencher**, CEO of BambooHR

**Fritz Onion**, Co-Founder, Pluralsight

**Gary Crittenden**, Executive Director, HGGC, and former Chief Financial Officer for American Express and Citigroup

**Ryan Hinkle**, Managing Director, Insight Venture Partners

**Karenann Terrell**, Chief Digital and Technology Office, GSK, and former Chief Information Officer for Walmart

**Tim Maudlin**, Lead Director, web.com

**Scott Dorsey**, Managing Partner, High Alpha, and Co-Founder and former CEO of ExactTarget

**Pluralsight Flow** provides visibility into development processes by pulling data related to code commits, pull requests, tickets and more into actionable workflow reports. These metrics help teams optimize their processes, improve collaboration and remove bottlenecks. With Flow, you can:

- Get a fact-based view of effectiveness and performance
- Optimize commit, PR and ticket work patterns across multiple teams
- Improve knowledge sharing and better understand how teams work together
- Visualize how projects are progressing and identify blockers early on
- Communicate project health and engineering capability to leadership with consistent KPIs

With Skills and Flow, leaders can turn skills data and workflow data into operational improvement. It's how forward-thinking companies of every size in every industry develop, measure and deploy critical skills at scale and deliver products faster.

**Bonita C. Stewart**, Vice President, Global Partnerships, Google, Inc.

**Leah Johnson**, Chief Communications and Marketing Officer, Lincoln Center for the Performing Arts

## SOCIAL IMPACT

We believe technology has the power to create freedom, equality and opportunity around the globe. Pluralsight One is our commitment to serving a larger purpose by equipping nonprofits with the technology skills they need to drive significant, lasting social impact and in turn equipping those they support with access to high quality learning resources and the technology skills to chart their own futures and strengthen their communities. Learn more at [www.pluralsightone.org](http://www.pluralsightone.org).