

Fact Sheet

Pluralsight's mission is to democratize technology skills. We are driven by the belief that everyone should have the opportunity to develop the technology skills of tomorrow and create progress through technology. With assessments, learning paths, and courses authored by world-renowned industry experts, our technology skills platform helps businesses and individuals close the technology skills gaps in critical areas, innovate faster, and meet their core objectives. Pluralsight enables technology skills at scale for businesses of any size in any industry.

PLURALSIGHT

Farmington, UT
www.pluralsight.com

STOCK SYMBOL

NASDAQ: PS

AT A GLANCE

Founded: 2004

Headquarters: Farmington, UT

Offices: Boston, MA; Dublin, Ireland

Employee Count: 1,600+

Industry: SaaS

Partners: Adobe, Microsoft, Oracle, Google, Unity, Stack Overflow, Amazon Web Services

Customers: Trusted by approximately 70% of Fortune 500 companies; more than 17,700 business accounts.

Reach: Serving customers in 180 countries

Revenue and Billings: For Q4/19 \$88.8 million in revenue and \$128.4 million in billings. For full year 2019, \$316.9 million in revenue and \$379.1 million in billings.

LEADERSHIP

Aaron Skonnard, CEO and Co-Founder

James Budge, Chief Financial Officer

Matthew Forkner, Chief Legal Officer

Ross Meyercord, Chief Revenue Officer

Heather Zynczak, Chief Marketing Officer

Nate Walkingshaw, Chief Experience Officer

Anita Grantham, Chief People Officer

Brandon Peay, Chief Strategy and Operations Officer

AWARD HIGHLIGHTS

- Fortune and Great Place to Work Best Workplaces (Top 10, 2018)
- Forbes Cloud 100 (Top 20, 2017)
- Entrepreneur 360 Best Company (2017)
- Inc. 500 | 5000 (2016, 2015, 2014, 2013)
- Forbes America's Most Promising Companies (2015)

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PLATFORM

On-demand

Our platform allows technology professionals the freedom to learn at their own pace anytime, anywhere, on any device.

Course library

Our more than 7,000 courses cover the most relevant and in-demand technologies, including cloud, mobile, security, IT, and data.

Expert authors

Pluralsight has built a powerful network of more than 1,500 world-renowned industry experts who are carefully selected for their expertise and leadership in their chosen field.

Pluralsight IQ

Powered by machine learning and advanced algorithms, our skill assessments give technology professionals the ability to quantify their skill level with a Skill IQ and understand how they compare to others in the industry. With Role IQ, tech leaders and learners get clarity on the skills needed to be successful in a specific role.

Learning paths

Based on either an assessment or an individual's goals, our learning paths are curated to take learners through a set of courses designed to help them master a particular subject area.

BOARD OF DIRECTORS:

Aaron Skonnard, Chairman, CEO, and Co-Founder

Arne Duncan, Managing Director, Emerson Collective, and former Secretary of Education

Brad Rencher, CEO of BambooHR

Fritz Onion, Co-Founder, Pluralsight

Gary Crittenden, Executive Director, HGGC, and former Chief Financial Officer for American Express and Citigroup

Ryan Hinkle, Managing Director, Insight Venture Partners

Karenann Terrell, Chief Digital and Technology Office, GSK, and former Chief Information Officer for Walmart

Tim Maudlin, Lead Director, web.com

Channels

Technology professionals and leaders can curate content and align learning to specific projects and business objectives with channels.

Certification practice exams

Through our platform, learners can take and retake over 100 certification practice exams provided by Kaplan.

Hands on learning

Pluralsight's interactive courses simulates a full development environment and prompts users with in-browser coding challenges to test their knowledge as they learn. Designed to mimic real-world scenarios, projects allow users to test their skills in a local environment to validate for accuracy before applying those skills at work.

Analytics

Technology executives can understand trending subjects, the skill levels of their team, measure progress towards business objectives, and quantify the impact of skill development on their business.

Scott Dorsey, Managing Partner, High Alpha, and Co-Founder and former CEO of ExactTarget

Bonita C. Stewart, Vice President, Global Partnerships, Google, Inc.

Leah Johnson, Chief Communications and Marketing Officer, Lincoln Center for the Performing Arts

SOCIAL IMPACT

We believe technology has the power to create freedom, equality and opportunity around the globe. Pluralsight One is our commitment to serving a larger purpose by equipping nonprofits with the technology skills they need to drive significant, lasting social impact and in turn equipping those they support with access to high quality learning resources and the technology skills to chart their own futures and strengthen their communities. Learn more at www.pluralsightone.org.