



## Aaron Skonnard

*Co-founder/  
Chief Executive Officer*

*Aaron Skonnard is the CEO of Pluralsight, a fast-growing enterprise technology learning platform. Aaron cofounded Pluralsight in 2004 and has since grown the company to more than 600 employees and 1,500 expert authors.*

Aaron's passion for technology began when his father bought him an Apple Macintosh and one of the first Compaq PCs. His father taught him about the impact and possibilities of technology from an early age, which is why Pluralsight's mission—to democratize professional technology learning—is so close to him.

Through his leadership, the company has flourished. Pluralsight acquired eight companies in three years to widen the scope of its library and add key technologies to its product line. Aaron also led Pluralsight through three rounds of funding, including a \$135 million Series B round in August 2014.

He believes the key to a healthy business is establishing a strong culture and hiring people who believe in its core values. In 2015, Pluralsight landed on Entrepreneur Magazine's Top Company Cultures and Forbes' Most Promising Companies lists. Most recently, Pluralsight was also named among the top 20 companies on the Forbes Cloud 100 list.

As CEO, Aaron focuses on business strategy, future direction, product development and strategic partnerships. On a day-to-day basis, he works closely with the entire executive team in different capacities, including recruiting, brand

management, marketing, sales, feature planning and content acquisition.

Prior to founding Pluralsight, Aaron earned his degree in computer science at Brigham Young University. After college, he worked at 3M, Intel and Axiom Technologies, and also as a professional instructor at DevelopMentor, where he became passionate about teaching technology.

Aaron is a thought-leader in the industry, speaking at events around the world. He's a founding and executive board member of Silicon Slopes, a nonprofit designed to empower Utah's booming startup and tech community to learn, connect and grow. As a result of his efforts in the business world and community, Aaron was named 2015 Utah CEO of the Year from StartSLC and MountainWest Capital's 2016 Entrepreneur of the Year.